

Fruit to Go Brief for Logo Design

- Product - cut fruit in a tub ready for retail
- Example of product pictured below



Logo Style

- Fun
- Bright Colours
- Convey freshness
- Please explore options:
 - “Fruit to Go” and “Fruit 2 Go” Using wording only for the logo in fun appealing font styles
 - Fruit to go within an image

Examples Below:-

